

Grams: "TECHNOLOGY"
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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
KAKINADA-533003, Andhra Pradesh (India)
(Established by Andhra Pradesh Act No. 30 of 2008)

Lr.No.JNTUK/NSS Cell/ JSA/2019

Date:23.07.2019

Prof. V. V. Subba Rao,
B.Tech., M.E., Ph.D.
REGISTRAR

To
All the Principals and NSS Programme Coordinator
Constituent and Affiliated Colleges under JNTUK

Dear Sir/Madam,

Subject:- Jal Shakti Abhiyan (JSA) focused on Water Conservation — Regarding.

As per the direction of Regional Director, NSS, you are requested to take up "Water Conservation activities, largely in terms of awareness creation and community education and also appropriate demonstrative measures of water conservation" **on 29-07-2019** by involving the NSS Volunteers/POs in large numbers. The following specific areas are identified to redress the water scarcity situation:

1. Water Conservation and Rain Water harvesting.
2. Renovation of traditional and other water bodies/tanks.
3. Reuse, bore well recharge structures.
4. Watershed Development.
5. Intensive afforestation.

The campaign also involves mobilizing the local people's participation to make the **JSA a true Jan Andolan**. The Govt. of India desired that apart from the other organizations, NSS should actively join the campaign to maximize the participation.

A brief report giving the details of activity carried out, number of volunteers male, female/POs etc participated etc. along with photographs, paper/video clippings etc. may be sent to NSS Programme Coordinator, JNTUK immediately after the programme is over for onward transmission to the Directorate of NSS.

Thanking you,


NSS PROGRAMME COORDINATOR


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